



Alexandra Chavez

UX/UI Developer

CONTACT

P: (208) 957-1272
E: alexandra.noelle.chavez@gmail.com
W: alexandrachavez.me
L: [linkedin.com/in/alexandran-ch/](https://www.linkedin.com/in/alexandran-ch/)

EDUCATION

Games, Interactive Media & Mobile

Boise State University
Bachelor's Degree
May 2023 | Boise, ID

SKILLS

- HTML, CSS & Minimal JS
- WordPress
- E-Commerce
- Graphic Design
- Web Design Techniques
- Video Editing
- Microsoft Office

CERTIFICATIONS

- | | |
|------------------------|------------|
| • Adobe Premiere | May 2018 |
| • Adobe Photoshop | March 2018 |
| • Microsoft MTA 375 | Dec 2017 |
| • Adobe Illustrator | Dec 2017 |
| • IC3 Digital Literacy | May 2016 |

HONORS/SERVICE

- Volunteered at Idaho Food Bank 2022
- National Gold in Web Design 2019
- Dean's List 2019-2023

SUMMARY

- Self-driven and innovative UX/UI Developer with over 5 years of experience in digital marketing
- Web experience including WordPress and HTML/CSS coding
- Experience in handling multiple support tickets and streamlining web processes

RELATED EXPERIENCE

Redfox Visual

UX/UI Developer, Boise, ID, Aug 2020 - Present

- Creating beautiful web pages with customization in mind for the client
- Developing custom E-Commerce platforms with features such as subscriptions, auctions, and product customization
- Building backend web portals for clients to showcase their own work to their dealers
- Launched over 5 web projects independently
- Expanded on previous processes to decrease workload and quicken overall workflow.
- Improving on-page elements to better optimize pages for various devices
- Refined E-Commerce web platform to auto-calculate shipping and tax costs across 1,000+ products

WebMarkets - Digital Marketing

Junior Web Developer, Eagle, ID, Jun 2018 - Apr 2020

- Completed a redesign and partial rebrand of the company website
- Revised on-page SEO for better rankings through Google and other search engines
- Managed multiple client accounts
- Developed engaging monthly reports for clients and company statistics
- Created websites and graphic elements for 30+ projects
- Managed support tickets for various web clients