



# Alexandra Chavez

## UX/UI Designer

### CONTACT

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### EDUCATION

#### Games, Interactive Media & Mobile

Boise State University  
Bachelor's Degree  
May 2023 | Boise, ID

### SKILLS

- HTML, CSS & Minimal JS
- WordPress
- E-Commerce
- Graphic Design
- Web Design Techniques
- Video Editing
- Microsoft Office
- Unreal Engine 4 & 5
- Unity

### CERTIFICATIONS

- |                        |            |
|------------------------|------------|
| • Adobe Premiere       | May 2018   |
| • Adobe Photoshop      | March 2018 |
| • Microsoft MTA 375    | Dec 2017   |
| • Adobe Illustrator    | Dec 2017   |
| • IC3 Digital Literacy | May 2016   |

### HONORS/SERVICE

- |                                  |           |
|----------------------------------|-----------|
| • Volunteered at Idaho Food Bank | 2022      |
| • National Gold in Web Design    | 2019      |
| • Dean's List                    | 2019-2023 |

### SUMMARY

- Self-driven and innovative UX/UI Developer & Designer with over 5 years of experience in digital marketing and 4 years of game design
- Web experience including WordPress and HTML/CSS coding
- Experience in handling multiple support tickets and streamlining web processes
- Experience in unity and unreal engine 4 & 5

### RELATED EXPERIENCE

#### Redfox Visual

*UX/UI Developer, Boise, ID, Aug 2020 - Present*

- Creating beautiful web pages with customization in mind for the client
- Developing custom E-Commerce platforms with features such as subscriptions, auctions, and product customization
- Building backend web portals for clients to showcase their own work to their dealers
- Launched over 5 web projects independently
- Expanded on previous processes to decrease workload and quicken overall workflow.
- Improving on-page elements to better optimize pages for various devices
- Refined E-Commerce web platform to auto-calculate shipping and tax costs across 1,000+ products

#### WebMarkets - Digital Marketing

*Junior Web Developer, Eagle, ID, Jun 2018 - Apr 2020*

- Completed a redesign and partial rebrand of the company website
- Revised on-page SEO for better rankings through Google and other search engines
- Managed multiple client accounts
- Developed engaging monthly reports for clients and company statistics
- Created websites and graphic elements for 30+ projects
- Managed support tickets for various web clients